

Louis-Philippe Bouvier

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Skills:

Product Thinking & Strategic Problem Solving
Interaction & Motion Design
Exceptional Visual Design
Design Systems & Scalable UX
User Research & Usability Testing
Rapid Prototyping & Concept Validation
Frontend Development
Accessibility & Inclusive Design (WCAG)
Cross-Functional Collaboration & Leadership

Tools:

Figma
Illustrator
Photoshop
InDesign
After Effects
Premiere Pro
VS Code
Git (GitHub)

Education:

Graphic Design
Institut Demers College
Montreal, QC, Canada

Experience:

- | | |
|---|----------------|
| Navir
Designer & Front End Developer, Québec, Canada | 2026 - Present |
| CBC / Radio-Canada
Product Designer - Design Systems, Montréal, Canada | 2017 - 2026 |
| <ul style="list-style-type: none">• Lead Designer, Innovation & Data Journalism Team<ul style="list-style-type: none">• Led the design of visual interfaces and interactive storytelling experiences for data-driven journalism projects.• Contributed to award-winning data stories recognized for innovation and user engagement. | 2024 - 2026 |
| <ul style="list-style-type: none">• Product Designer, Design System, Radio-Canada Info<ul style="list-style-type: none">• Spearheaded the creation and governance of a cross-functional design system aligned with a new brand identity.• Enabled consistency across multiple products by defining scalable and reusable components, design standards, and implementation guidelines.• Partnered with engineering teams to translate design specifications into production-ready components and workflows. | 2024 - 2026 |
| <ul style="list-style-type: none">• Product Designer, Radio-Canada Mauril<ul style="list-style-type: none">• Led the design of cross-platform iOS and Android language learning apps enabling users to learn English and French through interactive video and audio content.• Transformed streaming content into an engaging educational experience, improving accessibility to language learning. | 2022 - 2024 |
| <ul style="list-style-type: none">• Product Designer, Consultant<ul style="list-style-type: none">• Freelance Design Consultant for Tou.tv, ICI Musique, ICI Première, and Info, delivering scalable solutions. | 2017 - 2022 |
| Freelance Designer & Front End Developer
Walmart, AccorHotels, RW&CO. & Multiple agencies | 2006 - Present |
| Designer
Journal de Montréal, Montréal. QC, Canada | 2004 - 2006 |
| Designer
IKEA, Montréal. QC, Canada | 2001 - 2005 |